



Chief research librarian
Marilyn Adamo and
senior research editor
Marty Jones

EDITOR'S DESK

Getting It Right

IN JOURNALISM you can be as colorful, or as fast, or as digital as you want, but if your basic facts aren't correct, you really have nothing. For me, being accurate in our work is equivalent to the Hippocratic oath in medicine. For doctors, it's first do no harm. For journalists, it's first get it right.

All the writers and reporters at *Fortune* work diligently on their own to get things right, but fortunately we also have great help in the form of two outstanding research professionals, our chief research librarian, Marilyn Adamo, and senior research editor Marty Jones. Marilyn and Marty not only help us immensely with accuracy, but also help take our stories to the next level by finding data and documents and digging deep into them to

find nuggets or even whole new story lines.

Both Marilyn, a 10-year veteran of *Fortune*, and Marty, hired just this July, have extensive careers as librarians and researchers on Wall Street and at high-profile law firms. Born in Queens, N.Y., Marilyn worked at Citibank, Cravath Swaine & Moore, and later at Oppenheimer—where her library was destroyed in the 9/11 terrorist attack—before arriving at *Fortune*.

A native of Georgia, Marty comes to us from law firm Willkie Farr & Gallagher, where he was a librarian specializing in securities and SEC-related research for 12 years, after doing time at the likes of Sullivan & Cromwell, Lazard, Bankers Trust, J.P. Morgan, and PaineWebber.

Examples of their work are as subtle as they are numerous.

Marilyn helped writer Shawn Tully track down a Chicago ancestor of British Prime Minister David Cameron by contacting sources in Scotland and Chicago and going through old newspapers from the period. Marty, with a gleam in his eye, tells how he uncovered the directors of a hidden unit of a multinational bank by examining the Luxembourg equivalent of an SEC Form S-3.

That's our kind of people—and our kind of work.

ANDY SERWER
Managing Editor