



NEW JERSEY LAW LIBRARIANS ASSOCIATION
NOVEMBER MEETING AND LUNCHEON

Business Resources at the Rutgers Dana Library

Ka-Neng Au and Roberta (Bobbie) Tipton, two business librarians with extensive experience at the John Cotton Dana Library of Rutgers University Libraries, will provide us with the latest details about current business databases and how to find the difficult information we may be asked for. They will cover competitive intelligence, marketing information, data sets, information about private companies and much more.

Au has been a conference speaker in the US and abroad. He is the author of several journal articles and book chapters on information technology and business information resources.

Bobbie has worked in both academic and government libraries. She has written and presented on the business of information, information about business, and information literacy, among other topics.

- Date and Time:** Thursday, November 20, 2014 at 12:00 noon
- Place:** Dana Room, John Cotton Dana Library, Rutgers Newark
<http://rumaps.rutgers.edu/location/dana-library>
- Cost:** Members \$10.00 Students \$7.50 Non-Members \$15.00
- RSVP:** Anne Shulman by Friday, November 14th, 2014

Community Service Project: The Committee will be collecting canned and boxed food for a local food pantry. Cash donations are also appreciated.

Make check payable to: New Jersey Law Librarians Association
Mail to: Anne Shulman, Riker Danzig Scherer Hyland Perretti LLP
Headquarters Plaza, PO Box 1981, Morristown, NJ 07960
email: ashulman@riker.com or call 973-538-0800, ext 7482.

RSVP by Friday, November 14th.

Name: _____

Affiliation: _____

Photos may be taken at events. See photo policy here: <http://njlla.org/about/photo-image-policy/>