

January 14, 2014

Educational Sessions

9:00 am – 5:00 pm

Track 1: Finding Common Ground
to Produce Practice Ready
Graduates

Track 2: Law Firm 2020

Track 3: Future Ready Skills

Vendor Exhibits

10:00 am to 4:00 pm

Winter Social

6:00 pm – 9:00 pm

with Keynote Speaker,
Bruce MacEwen, aka Adam Smith, Esq.



LLAGNY's 75th Anniversary

Education Conference

Preliminary Program

Keynote Speaker:

**Bruce MacEwen,
aka Adam Smith, Esq.**

A lawyer and consultant to law firms on strategic and economic issues, Bruce is President of "Adam Smith, Esq." (AdamSmithEsq.com), which provides insights on the business of large, sophisticated law firms. Since the site's launch in late 2003, nearly 1,500 articles have appeared on "Adam Smith, Esq." covering such topics as strategy, leadership, globalization, M&A, finance, compensation, cultural considerations, and partnership structures.



Bruce has written for or been quoted in: Fortune; The Wall Street Journal; The New York Times; The Washington Post; Bloomberg News/Radio/TV; Business 2.0; The International Herald Tribune; The National Law Journal; The ABA Journal; The Lawyer; and other publications too numerous to mention. He is a sought-after speaker and frequently appears at law firm retreats and legal industry conferences domestically and overseas.

In early 2013 Bruce published his first book, "Growth Is Dead: Now What?," outlining the consequences for the legal industry of the great financial reset of 2008. It has received an overwhelmingly positive response in the market, with strong worldwide sales; Bloomberg Law described it as having "immediately become required reading, from the one and only Bruce MacEwen."

Registration Level	Price
BUNDLE: Education Conference and 75th Anniversary Winter Social	\$100.00
A La Carte: AM Half Day	\$37.50
A La Carte: PM Half Day	\$37.50
A La Carte: Education Conference Full Day	\$75.00
A La Carte: Winter Social (evening)	\$50.00
Students and Unemployed Librarians All Day Education Conference BUNDLE: Education Conference and Winter Social	\$35.00 \$50.00
Non-members All Day Education Conference: BUNDLE: Education Conference and Winter Social	\$150.00 \$225.00

Venue and Registration

The LLAGNY 75th Anniversary Education Conference will be held at:

**New York University
School of Law
40 Washington Square South**

The Winter Social will be held at the following convenient nearby location:

**Apple Restaurant
17 Waverly Place
New York, NY 10003**

Registration Information

To register for the Bundle or for segments including or excluding the Winter Social, please pay **ONLY** by credit card by going to the following link on the LLAGNY Home Page:

<https://llagny.memberclicks.net/75th-anniversary-conference-menu>

We are only accepting online Credit Card payments for this event.

- Engage in the debate surrounding the issue of changing law school curriculum to produce more practice ready graduates.
- Discover what skills legal employers consider essential to be considered practice ready.
- Learn about proposed changes in legal education geared towards responding to the needs of legal employers.

- Learn about the key findings of the Task Force research.
- Understand the legal research challenges faced by a young associate.
- Discover the steps law firm librarians can take to build legal research skills on the job.

- Identify knowledge related services and technologies used by law firms.
- Learn about library involvement with these services.

- Obtain ideas to enhance their own training programs.
- See collaborative efforts between academic and law firm librarians working together.

Learning Outcomes

Programs 1 and 2 – Building Practice Ready Graduates: Science-Fiction or Forward-Thinking?

Join Mitchell Rait, COO of Budd Lerner, P.C., [names of other final presenters here – law school dean, government employer in an open discussion of the Practice Ready Graduate- most importantly, what skills are necessary to be considered practice ready.

New approaches to legal education aim to build the skills in students essential to hitting the ground running in a fashion that better meets the needs of a changing legal marketplace without detracting from the teaching of critical thinking skills essential to legal practice. Speakers will address what proposed strategies hold the most promise, and whether they believe these efforts will have a significant effect on the practice of law. -- There will be time for questions.

Program 3 – Legal Research Skills – What Do We Know?

The legal research skills of law school graduates has been a concern of law librarians for many years. But, what are the legal research skills practice ready graduates must have? In 2011 AALL created the Task Force on Identifying Skills & Knowledge for Legal Practice. They released their first report in June 2013. Toni Aiello, a member of the Task Force will give us report highlights and their on-going activities. An associate from a law firm will share her/his experience with research readiness and the firm's librarian will describe how the library supports the development of legal research skills.

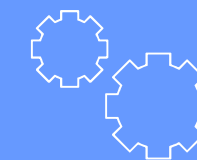
Program 4 – KM/CRM/EDD/Document Management: What Are These and Why Should I Care?

Law firms have some unique technology requirements. This program identifies some of these specific needs, and will provide an overview of law firm technologies not seen in the academic environment.

Program 5 – Collaborating To Prepare Practice Ready Graduates

Law students need to hit the ground running. With Clients unwilling to pay for an associate's time on legal matters, librarians need to work together to insure that associates have the requisite skills to be able to practice effectively. Join a panel of law firm and academic librarians who will discuss their associate training programs which they believe produce practice-ready graduates.

TRACK I



TRACK

The Educational Sessions, called Tracks, begin at 9 am and last until 5 pm. There are 15 minutes breaks between each session or programs as we call it. There will be a lunch break at noon for one hour.



SCHEDULE

Each Track is comprised of five programs. Each program is designed to take approximately 45 minutes. Between each program there will be a break of 15 minutes.



DOCUMENTATION

There will be documentation available. No need to take notes.

- What are the implications for the legal profession if firms become experts in e-discovery.
- How can the firm and client benefit if e-discovery is done within the firm?

- Understand what “knowledge management” (KM) is and grasp the benefits and challenges of adopting KM strategy.
- Understand the role law librarians can play in portal development at law firms and examine case studies of KM projects lead by law librarians.
- Understand how to go back to their firms and propose KM projects.

- Learn what Google Glass is and how the application works.
- Discover how the technology can potentially make lawyers more efficient.
- Learn about the implications of delivery information to this new device.

- List the 10 elements of open leadership and explain why social media can play an important role in leadership and management.
- Identify at least four examples of how social media can be applied strategically as a leadership tool in the work place.
- Explain how to conduct an openness audit and use those results to develop a personal or professional social media strategic plan.

- Gain a better understanding of the mobile device world and be better able to engage in conversations about the iPad’s place in legal settings.
- Identify new opportunities and roles for law librarians as the use of mobile devices and iPads continues to grow in the legal workplace.
- Learn about features and apps for iPads and other mobile devices that are useful for lawyers and law librarians.

Learning Outcomes

Program 1 - E-Discovery in Law Firms and Corporate Legal Departments

Law firms have started to take a proactive role in how e-discovery is used. The Cowen Group conducted a survey in 2012 which stated that the use of e-discovery is increasing in law firms and corporations. Rather than outsource to vendors, they are conducting e-discovery within firms to provide better value to clients. As more clients seek alternative fee arrangements, it is crucial for firms to lower costs by having access to the case data rather than outsourcing it which can increase costs and expose the firm to liability.

Program 2 - Going Beyond the Four Walls of Your Library Into Strategic Knowledge Management

This program will cover what “knowledge management” is and the types of knowledge management in law firms that require KM strategies and solutions. A demonstration of several KM projects will show the role law librarians play in leading KM initiatives.

Program 3 - The implications of the future use of Google Glass

In 2014, Google is planning to release a product called Google Glass, in which the user wears a pair of glasses, which includes a camera, microphone, and touch pad. From taking notes to recording meetings, this application has the potential to revolutionize the way lawyers practice business because the information can be retrieved quickly and will be portable and easier to carry than a tablet or laptop.

Program 4 - Social Media and Your Library: Strategies to Lead the Way

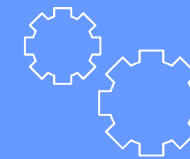
Social media is ubiquitous in our society, and as a result a new culture of sharing and transparency exists. The concept of open leadership builds upon this new cultural engagement in social media and challenges us to use social media as a leadership tool. This program provides an overview of how to develop an open leadership strategy that can be applied to effectively and productively use social media for both personal and professional purposes.

Program 5 - Empowering Librarians with iPads and Other Mobile Devices

Lawyers expect their mobile devices to connect at their workplace, and many now have iPads for personal use. Some law firms and courts have embraced the iPad as their mobile device of choice.

How does the law librarian fit into this picture?

TRACK 2



TRACK

The Educational Sessions , called Tracks, begin at 9 am and last until 5 pm. There are 15 minutes breaks between each session or programs as we call it. There will be a lunch break at noon for one hour.



SCHEDULE

Each Track is comprised of five programs. Each program is designed to take approximately 45 minutes. Between each program there will be a break of 15 minutes.



DOCUMENTATION

There will be documentation available. No need to take notes.

- Communicate the plan to all 'stakeholders'
- Write a plan: scope, quality, time, cost, risk and communication
- Challenges to adoption

Create a new page by:

- add and format text,
- insert a link,
- insert an image,
- change page layout and
- Publish

Create a site (A site in SharePoint is synonymous with creating a new section):

- add and format text,
- insert a link,
- insert an image,
- change page layout and
- Publish

Manage Content and Structure (This process is done on the administrative side):

- upload documents
- check out/in the documents
- publish

- Grow the firm's business, identify opportunities for cross-selling and improve profitability
- Identify and use resources utilized in BI & CI research
- Compose concise, actionable, and timely BI & CI reports

- Assess technical requirements for an e-book deployment
- Develop a workflow for managing digital resources
- Create a communications plan for an e-book deployment

Learning Outcomes

Program 1 -- Legal Project Management: Going from Mickey Mouse to Mighty Mouse

Project Management is "[t]he application of knowledge, skills, tools and techniques to project activities to meet project objectives". Librarians use these attributes informally on a daily basis. The challenge is formulizing what is done informally. Discover the techniques and guidelines that have helped others succeed at this seemingly impossible task.

Program 2 and 3 -- Sharepoint -- The Librarian's 21st Century Toolkit

SharePoint is a web application that enables Librarians to organize both internal and external information silos into a cohesive page that can be used by practitioners across departments.

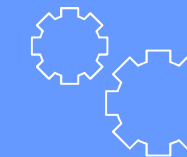
Program 4 -- BI, CI: The ABC's of Librarian as Strategic Innovator

Strategies to enable the librarian to impact the organization's bottom line by improving profitability, increasing the client base, and identifying opportunities for cross-selling.

Program 5 -- "eResources only, please!"

While demands continue to increase for eResources, how do librarians manage expectations on delivery and usage .

TRACK 3



TRACK

The Educational Sessions , called Tracks, begin at 9 am and last until 5 pm. There are 15 minutes breaks between each session or programs as we call it. There will be a lunch break at noon for one hour.



SCHEDULE

Each Track is comprised of five programs. Each program is designed to take approximately 45 minutes. Between each program there will be a break of 15 minutes.



DOCUMENTATION

There will be documentation available. No need to take notes.

Special Thanks to the LLAGNY 75th Anniversary Sponsors

Diamond Sponsors \$50,000



Platinum Sponsors \$35,000



Silver Sponsors \$15,000



Crystal Sponsors \$5,000



Bronze Sponsor \$2,500

