The School of Communication, Information, and Library Studies Alumni Association

cordially invites all SCILS alumni, faculty, Staff, and friends to a

# 25th Anniversary Celebration

Friday, October 12, 2007

at the brand new

# **Heldrich Center**

Livingston Street, New Brunswick, New Jersey.



You have to check this out! It is beautiful.

7:00 - 8:00pm: Cocktail Reception and Open Bar

8:00pm - Midnight: Four-Course Sit-Down Dinner, Program, Music, and Dancing

Music by The Professors

### **PURCHASING TICKETS**

Individual Tickets are \$75.00

To register for the celebration, send a check payable to "SCILS Alumni Association" to:

The SCILS Alumni Association Department of Alumni Relations 7 College Avenue Winants Hall New Brunswick, NJ 08901-1262

If you cannot attend the Celebration, please consider sending a tax-deductible contribution to support the SCILS Alumni Association Scholarship Fund.

#### PLACE AN AD OR HONOR A SPECIAL PERSON IN OUR AD JOURNAL

You are invited to take out an advertisement in the Celebration's Ad Journal. You may honor special faculty, staff, or fellow students and alumni, or just send a message to all of the many friends you have made at SCILS.

The deadline for submitting ad copy is October 8, 2007.

All ads will be in black and white.

Full page ad = 4.5 wide x 7.5 tall - \$350

Half page = 4.5" wide x 3.625" tall - \$200

Quarter page = 4.5" wide x 1.75" tall - \$150

The best way to receive files: (a) High resolution B/W PDF file, (b) Adobe Photoshop B/W 300 DPI .jpg or .tiff, or (c) Adobe Illustrator .eps file with fonts converted to outlines.

You may send camera-ready copy of your ad to <u>SCILSat25@rutgers.edu</u> or to the SCILS Alumni Association, 7 College Avenue, Winants Hall, New Brunswick, NJ 08901-1262.

# SPECIAL RATE HOTEL ACCOMMODATIONS

Hotel accommodations for October 12th are available at the special SCILS rate of \$119.00 (a bargain!).

Book online at www.theheldrich.com

The Event Code ID is 34820

Use the "Enter A Group Code" link at the bottom of the "Book Now" screen to enter the ID code and get the special price (i.e., do not enter the Group ID in the "Promo Code" box).

Call the Heldrich at 732-729-4670.

# **OUR CELEBRATION**

It was 1926 that the undergraduate program in journalism was created at Rutgers. It was 1927 that an undergraduate program in librarianship began at the College for Women, later Douglass College, and 1953 when the masters degree in librarianship was established. It was 1971 that Rutgers first offered an undergraduate major in communication.

But it was 1982 that the School of Communication, Information and Library Studies was established at the university with the merger of the Graduate School of Library and Information Studies and the School of Communication Studies. What this means, of course, is that 2007 is the silver anniversary year of SCILS.

Throughout the fall 2007 semester, SCILS will be offering a series of events offered as part of its anniversary celebration. These events will include scholarly talks, showcases of student work, colloquia exploring current issues and trends in society, and other events. Information about all of these events will appear on the <a href="SCILS website">SCILS website</a>.

The SCILS Alumni Association will make its major contribution to the 25th Anniversary celebrations by hosting a dinner celebration on Friday, October 12, at the <u>Heldrich Hotel</u>, New Brunswick's newest luxury hotel on the corner of George Street and Livingstone Avenue, directly opposite the New Brunswick theaters. The dinner will consist of a cocktail hour (with open bar), a sit-down four-course meal, musical entertainment annd dancing, and a program prepared by the SCILS Alumni Association honoring beloved people in and to the SCILS alumni community. Natalie Morales, national correspondent on NBC's *Today* 

show and SCILS graduate, will be our Mistress of Ceremonies. Our goal is to make this event something that will be remembered for many, many years to come.

For more information, please call 732-932-7490, extension 176

This page last updated September 20, 2007 by Gary P. Radford.