



New Jersey Law Librarians Association
November Luncheon & Workshop

Thomson West's Librarian MBA Program

Sponsored by:



Speaker: **Betty Jo Hibberd**
Senior Manager, The Americas
Information Professional Development
Dialog, a Thomson business

Today, more than ever, the practice of law has become a business. Librarians must learn how to understand the business environment and assess the value that information expenditures bring to those who pay for them. This workshop provides practical "how-to" techniques ranging from the understanding of an annual report to the time/cost/quality tradeoffs necessary to present an effective budget that goes beyond mere numbers in justifying your information services. The session will also include interactive exercises.

A Special Thanks to the West Librarians Relations Group for sponsoring this event.

Date/Time: **Monday, November 13th from 12:00 to 4:00 pm**
Lunch is included

Location: **Seton Hall University School of Law**
Room 370
One Newark Center
(Located at the corner of Raymond Boulevard & Mulberry Street)
Newark, NJ 07102
Directions: <http://law.shu.edu/administration/admissions/directions.htm>

Cost: \$12.00 – members \$17.00 – non-members \$6.00 – students

RSVP: By **Thursday, November 9th, 2006**
Please make checks payable to: **New Jersey Law Librarians Association**

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(Please respond by **Thursday, November 9th, 2006**)

Name: _____

Affiliation: _____