



New Jersey Law Librarians Association
2009 Annual Business Meeting & Workshop

Quantifying the Value of Information Services in Law Libraries

Wednesday, May 20th, 2009

Workshop Description:

Learn how to demonstrate the value of library services and make a more powerful business case to management. Using a case example and breakout sessions, this two hour workshop will introduce a technique that can help (a) quantify the value of the information services offered to users, (b) assess the budgetary impact of those services and (c) document the services' worth to partners, managers and administrators.

Topics will include:

- Identifying the different contexts in which the information services are consumed
- Documenting the benefits and costs experienced by users of the services
- Estimating the monetary value of both the benefit and cost elements identified
- Assessing the overall worth of the information services to the organization

Workshop Leaders: **Leslie Simmel** (MLS, DBA) & **Colleen Anderson** (MLIS, MBA) will conduct the workshop. With a background in marketing and information science that spans industry and academia, Leslie now specializes in teaching business-to-business marketing at Bentley University. Previously the Head of Reference Services at Bryant University, Colleen currently delivers e-resources instruction there and has the distinction of being a past President of the Association of College & Research Libraries / New England Chapter.

Many thanks to the  LexisNexis Librarian Relations Group for their generous program sponsorship.

DATE: Wednesday May 20, 2009

PLACE: Seton Hall Law School – Faculty Library
One Newark Center Newark, NJ
Directions: <http://law.shu.edu/administration/admissions/directions.htm>

TIME: 8:30 am – 1:30 pm

Agenda

Registration/Continental Breakfast	8:30 - 9:30
Program	9:30 - 11:30
NJLLA Annual Business Meeting & Election	11:30 - 12:15
Hot Buffet Lunch	12:15 - 1:00

COST: Members: \$25.00 Students: \$10.00 Non-Members: \$30.00

RSVP: by Friday, May 15th, 2009

Please make checks payable to: **New Jersey Law Librarians Association**

Mail to: Johanna Bizub email: jbizub@prudential.com or call 973-367-3175
Prudential Insurance 751 Broad Street NJ-01-04-13 Newark, NJ 07102-3714

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(Return by Friday, May 15th, 2009)

Name: _____

Affiliation: _____